

AIRPORT DIRECTOR'S REPORT

June 2011



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count for May will be distributed mid-June.

B PROGRAMS

1. Air Service

SBA will be represented at the annual Airports Council International – North America: Marketing & Communications Conference and Air Service Development Airline Meetings this month in Cleveland, Ohio.

Staff Contact: Terri Gibson, 692-6004

2. Communications Program

a. Airline Terminal Project Public Outreach

- Comprehensive information and photos on FlySBA.com
- On-site guided construction tours
- Presentations to local organizations
- Videos: Channel 18, boarding gates and online
- *Facebook* and *Twitter* information communications

b. Promotional Items This Month

UCSB sponsorship and graduation book, SkyWest In-Flight Magazine featuring Santa Barbara, SB Natural History Museum 'Butterflies Alive' exhibit sponsorship and *Noozhawk* online news ads to promote SBA commercial airline service. Print ads in local publications for the Grand Opening Gala.

c. FlySBA.com Website

There were 34,591 visitors and 949,228 hits in May. These statistics represent a 31% increase in visitors and a 15% increase on hits over the same month last year. The top viewed pages were the flight schedule, airline information and non-stop routes.

d. Airport Visitors Center Activity

During May, 462 students from seven schools representing five districts participated in Airport tours. The Airport Community Education Liaison visited local classrooms and presented aviation career information. The annual Fly-Away event for Isla Vista

Elementary School 6th graders took place on May 31 for 68 students in conjunction with their other Adopt-A-School partner, UCSB. Ninety students finished Future Flyers classes; 33 participated in the EAA sponsored Young Eagles flights out of Santa Ynez Airport, and 44 students flew their custom-built balsa wood gliders in the Fly-Off competition hosted by Ellwood Elementary School.

Staff Contact: Terri Gibson, 692-6004

3. Master Plan RFQ

Coffman & Associates, the consultant selected to prepare the new Airport Master Plan for aviation facilities, is finalizing the first draft of the scope of work and estimated cost for the agreement. This scope and cost must be reviewed and approved by an outside company prior to submitting to FAA for the grant award. FAA Grant funds are expected in August 2011.

Estimated Cost \$750,000
Funding: FAA Airport Improvement Planning Grant

Staff Contact: Hazel Johns, 692-6003

4. Property Management

Airline Rates and Charges

Staff continues to work with the airlines to resolve the boarding bridge fee and the impact on the building rental and landing fee. A new agreement is necessary prior to June 30, 2011.

Staff Contact: Hazel Johns, 692-6003

5. Airline Terminal Public Arts Program

Planned completion date: Winter 2012

Local artist Douglas Lochner has been selected for the design and installation of a proposed art work to pay tribute to the role of the Marine Corps at the Santa Barbara Airport and World War II. The artist is in concept development.

Approx. \$200,000
(Funded by the Pierre Claeysens Veterans' Museum & Library)

Staff Contact: Karen Ramsdell, 692-6002

6. Airline Terminal Grand Opening Events

Planned completion date: Spring 2011 upon completion of the new terminal building

Theme : "The Art of Travel"

Four events during the Grand Opening week:

- Wednesday, June 15 - Accessible Event
Free - Tour for community members who are interested in the accessibility features of the new terminal. Light refreshments, event keepsake.
- Thursday, June 16, 2011 - Employee Celebration Event
Free - Event for Airport and airline employees will include a barbeque lunch and tours.
- Friday, June 17, 2011 - Gala
\$125.00 per person - Celebration event with food, entertainment, exhibits, tours, and event keepsake. A portion of the event charge will go towards the Terminal Public Arts Program. This event is funded solely by sponsorships and ticket sales.
- Sunday, June 19, 2011 - Public Open House
Free - Dedication ceremony, tours for community members and exhibits.

Staff Contact: Karen Ramsdell, 692-6002

C CAPITAL PROJECTS

1. Airport Terminal Improvement project

Planned Completion Date: 2012

The Terminal Project contractor, EMMA Corporation, commenced construction on November 2, 2009. Significant progress on the terminal can be seen on a daily basis.

The exterior of the building has finish coat of plaster applied. The exterior trellis and shuttle stops are being constructed. The grading of the entrance roads and sidewalks is complete, with paving and concrete expected in April. On the ramp side of the building all of the new ramp concrete has been placed.

The roof is complete, including the photovoltaic system. Permanent power has been brought to the site and is being established in the building one panel at a time.

\$60 Million (14.1M AIP Grant, 5.8M PFCs, 34.5M Bond Funds, 1.0M Airport Funds)

The inside of the building is just as impressive. The first floor drywall is complete and finish painting is almost complete. Second floor drywall is almost complete with prime paint occurring now. Ceramic tile is complete in the first floor and has commenced in the second floor.

Staff Contact: Leif Reynolds, 692-6020

D COUNCIL / AIRPORT COMMISSION ACTIONS

Council approved the following recommendations in May:

That Council:

A. Find it is in the City's best interest to waive the formal bid process as authorized in Municipal Code Section 4.52.070 (k) and authorize the General Services Manager to issue a purchase order to Rincon Beach Club & Catering as the single source and most favorable source for providing the City with the food and beverage services and rentals for 1,500 guests for the Airline Terminal Gala event on June 17, 2011, at a not-to-exceed amount of \$106,500, funded from ticket sales and sponsorship revenue; and

B. Authorize an increase in appropriations and estimated revenues by \$106,500 in the Airport Operating Fund to cover the costs of the Gala event funded from sponsorships and ticket sales.

Find it is in the City's best interest to waive the formal bid process as authorized in Municipal Code Section 4.52.070 (k) and authorize the Airport Director to execute an Access and Use Permit with ProDIGIQ, Inc., as the single source and most favorable source for providing the City with Flight Information Display and Baggage Information Display systems for the new Airline Terminal in an amount not to exceed \$59,900.

A. Authorize an increase in the Public Works Director's change order authority to approve expenditures for extra work for the Santa Barbara Airport Airline Terminal Improvement Project (Project), Contract No. 23,006, in the amount of \$1,270,000, to cover changes in work as a result of Transportation Security Administration (TSA) and airline tenants' requests, for a total Project change order expenditure authority of \$4,710,000; and

B. Approve a transfer of \$248,000 from the Airport's Bond Construction Account, representing accumulated interest earnings on invested bond proceeds during construction, to the Airport Capital Fund to provide the balance of appropriations needed to cover the total estimated costs of the Project, including the increased change order.